

A PASSION FOR ORGANIZATION

By Elizabeth Russell



Beth enjoys helping and guiding people to learn how to organize their life, because when life is organized, people have time to concentrate on more important matters. "By having my own business, I can direct where I'd like my business to go and the type of clients I am able to help the most," Beth told me. "With being in business for 15 years, I have learned clients lives change all the time. The way I teach and guide them will always be changing to work with what is best for their family. There is never one approach I take with my clients: everyone is different and I personalize my organizing solutions for each and every one of them." Beth especially likes working with children, and helping them to reduce stress in their lives. She finds that when they are able to lay out their living space in an orderly way, and plan their schoolwork neatly, they are able to concentrate. "As I work with families, I find it so rewarding that they take the skills and the knowledge I give them and apply it to their school life and personal lives."

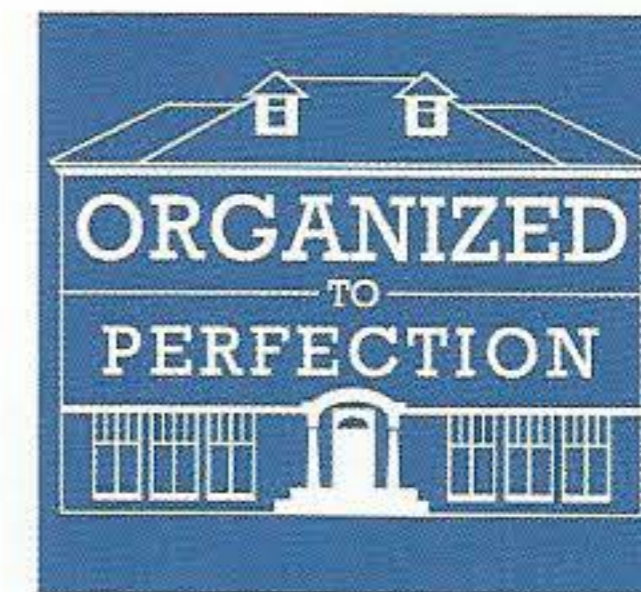
Her father, Robert Fuchs, was the mayor of Cary from 1969 to 1976. "My father was my biggest inspiration" said Beth. "He taught me about business ethics and how to treat people with respect." And this desire to show respect really shines through in Beth's work. It is her goal to listen to people's needs, to really understand their situation, and then guide them to the best solution, ultimately leaving them self-sufficient in having achieved their goals.

She has realized, over these past fifteen years, that she cannot please everyone, and sometimes other people or organizers might be better for the client. However, she says that she always has clients who come to her who are an ideal match, and they have a great business relationship; "I become a fabric in their lives. I love having my own business – it has its ups and downs to be sure, but it is on a high note when I know the family has solved the situation and they are able to have a productive and happy life moving forward."

M eet Elizabeth (Beth) Fuchs, an organization specialist who helps families put their lives in order. Beth began her business, Organized To Perfection, in 2002, and has since received the distinction of Certified Professional Organizer (CPO®) in 2007. CPO's must take an exam to be certified, and then every three years take continuing education to maintain the status. She graduated from Illinois State University with a B.S. in public relations and a minor in business administration.

Her main goal is to teach families how to organize on their own. "I am always excited when I'm working with clients and they tell me the processes they have done and the things they've learned from me. The main focus of my business is when someone is stuck or needs solutions to an organizing problem, I am there to guide them and offer them a solution to their situation."

Elizabeth Fuchs is one of six children, and was born in the Northwest suburbs of Cary Illinois.



Beth lives in Glendale Heights and services families and businesses in the surrounding area, including Batavia. You can call her at

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